



## INNOVATIVE VOCATION

Telma strenght, its modern outlook, is firmly anchored in its roots: the strenght of design and innovation.

Corporate architecture and design methodology, research laboratories and stringent quality controls, everything is aimed at the innovation of products and functions. Moreover there is the added value of a consolidated experience in design. The Research & Development of high performing materials is a dynamic philosophy for Telma, which represent a very effective strong point.

The highly innovative materials used to produce Telma sinks, Vitroquartz, Metalquartz, Duraquartz, Granite, Duralast, are compounds of polymethylacrylate, atomized quartz and granite crystals. This is a new generation of materials with a high industrial flexibility and maximum durability in service, which allow the selection of colour and design solutions able to give superior aesthetic and functional satisfaction.

## 1981: THE BIRTH OF A TRUE LEADER

Research on composite materials is looking for new roads.

In the 1981 Telma was born, with the challenging mission of establishing a strong position in the complex and apparently flat market of kitchen sinks, by proposing innovative solutions in terms of design, materials and highly innovative functions.

This new initiative reached the targeted and in few years Telma became the market leader. Passion, research and development, rationality in developing, are the distinctive signs of its corporate-image. Nowadays Telma R&D departments represent the most advanced laboratories where have been developed all winning materials used to create Telma sinks.